



Chad A. Grange

Shareholder

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801.328.3600

Chad Grange is a member of the firm's International and Corporate sections. His transactional practice focuses on artificial intelligence and technology transactions, mergers and acquisitions, private equity, corporate governance, complex commercial agreements, and intellectual property licensing. His industry experience includes direct selling and multilevel marketing, manufacturing and distribution, medical devices, pharmaceuticals, and other life sciences.

Mr. Grange advises companies across the AI lifecycle, including the development, procurement, integration/deployment, and enterprise use of AI systems and other emerging technologies. He negotiates AI, technology, managed-services, and other data-intensive commercial agreements and counsels clients on data rights, confidentiality, intellectual property ownership and use, risk allocation, vendor diligence, AI governance, and practical internal-use policies. He helps clients translate evolving legal and regulatory considerations into contracting standards and governance measures that business teams can implement.

Mr. Grange is an adjunct professor at the University of Utah S.J. Quinney College of Law, where he teaches the AI & Contract Practice course. The course examines the practical application of traditional contract principles to artificial intelligence, including agentic AI, digital platforms, data protection, automation, and other emerging commercial technologies.

His clients range from pre-revenue startups to multibillion-dollar enterprises. He also serves as outside general counsel to companies in the United States and abroad, advising management teams on strategic transactions, enterprise contracting, corporate governance, risk management, and significant commercial disputes.

Earlier in his career, Mr. Grange practiced in Tokyo, Japan, and New York City, where he represented publicly traded and privately held companies in sophisticated domestic and cross-border transactions. His mergers and acquisitions experience includes buy-side and sell-side representations involving cash and stock acquisitions, tender offers, reverse subsidiary mergers, strategic investments, and other complex corporate transactions.

Mr. Grange has been recognized by Utah Business Magazine as one of Utah's Legal Elite in business, corporate, and international law and selected to the Mountain States Super Lawyers Rising Stars list for mergers and acquisitions.

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Practice Areas

AI and Emerging Technologies
 Corporate
 Business Formation, Structure, and Exit Strategies
 Contracts
 General Counsel Services
 Lending and Finance
 Mergers and Acquisitions
 Securities Law
 Cybersecurity and Data Privacy
 Direct Sales and Multi-Level Marketing
 Employment Contracts and Agreements
 Environmental, Natural Resources, and Energy
 European Markets
 Foreign Direct Investment
 International
 International Intellectual Property
 International Law: Trade and Taxation

Languages

Japanese

Experience

- Advised an AI-enabled sports technology company on its formation and commercialization, including founder and affiliate equity arrangements; ownership and transfer of AI engineering work product, datasets, and model-training results; and an integrated legal framework governing platform terms, privacy, child safety, student data, AI model development, and computer vision analytics.
- Represented Northern California National Bank in negotiating an approximately \$50 million agreement for an investor group to acquire all outstanding shares through a cash tender offer at \$33.07 per share, representing a 61% premium to the bank's pre-announcement closing price. Advised the bank from the confidentiality agreement and letter-of-intent stages through due diligence, definitive agreement negotiation and drafting, and signing.
- Developed an enterprise master services and licensing framework for an AI automation company covering agentic AI systems, AI assistants, proprietary knowledge bases, prompt libraries, automation workflows, managed services, embedded technology licenses, intellectual property ownership, data rights, and risk allocation.
- Represented Robert Bosch LLC in a \$1 billion cross-border structured financing involving sale-and-repurchase agreements.
- Advised a global nonprofit organization in structuring and negotiating a long-term strategic license and collaboration agreement with a European artificial intelligence provider for large-scale, multilingual document transcription. The agreement addresses licensee-controlled and provider-hosted deployment models, rights in AI models, model weights, training data, and outputs, restrictions on model training, source-code escrow, security, technology updates, and long-term operational continuity.
- Advises global organizations and consumer-facing companies on enterprise-wide creator and influencer programs, including the development and internationalization of policies addressing FTC endorsement and advertising compliance, cross-border disclosure standards, substantiation of product and income claims, vendor and creator contracting controls, oversight and monitoring, escalation protocols, and AI-generated, synthetic, or materially altered social media content.
- Represented an enterprise SaaS company in modernizing its customer, channel, referral, employment, contractor, and equity documents, including enhanced protections for intellectual property, AI, data privacy, cybersecurity, and commercial risk allocation.

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Experience Continued

- Served as lead counsel in structuring and drafting a multi-entity administrative services and technology licensing framework between a public company and an affiliated healthcare platform, including perpetual, transferable software rights, API access, source-code escrow, intellectual property ownership, third-party administrator replacement, transition protections, related-party governance, and transaction readiness, while addressing public-company disclosure obligations, variable interest entity issues, financing, and transaction diligence.
- Represented a major cultural, educational, and entertainment institution in negotiating an approximately \$8 million technology acquisition and licensing agreement with a leading provider of immersive display and live-event visualization systems. The transaction covered the purchase, installation, and operation of a large-scale immersive display platform, including proprietary hardware and software, maintenance and support, content licensing, acceptance testing, warranties, delay remedies, intellectual property rights, and long-term operating protections.
- Represented a leading consumer products company in negotiating a seven-figure celebrity endorsement agreement with a nationally recognized recording artist, addressing exclusivity, endorsement services, intellectual property and publicity rights, social media content, FTC disclosure requirements, approval rights, morals provisions, and termination protections.
- Represented a consumer products company in negotiating a promotional and intellectual property licensing agreement with a major motion-picture studio, addressing the use of film assets, trademarks, and other studio-controlled materials, campaign approvals, product integration, marketing obligations, category exclusivity, indemnification, and termination rights.
- Represented a publicly traded German company in a complex sale-and-repurchase transaction involving a reverse subsidiary merger and total consideration exceeding \$3 billion.

Education

Brigham Young University J. Reuben Clark Law School, JD, 2001
Brigham Young University, BA, 1998

Admissions & Affiliations

Bar Admissions: United States Court of Appeals Tenth District
Utah

Chad A. Grange

Honors & Awards

- Mountain States Super Lawyers: Rising Star for Mergers & Aquisitions (2012-2014)
- Utah Legal Elite: Corporate Law & Transactions (2015), International (2011-2016)
- Who's Who Legal Award: Telecommunications Media & Technology (2016)

Community & Civic Involvement

- Adjunct Professor of Law at the University of Utah S.J. Quinney College of Law
- New York Pharma Forum