



jwinterholler@gmail.com



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St. George, UT 84770

## EDUCATION

Executive Certification-  
Operations

**Harvard University**,  
Cambridge, MA, June 2000

Bachelor of Science  
**Brigham Young University**,  
Provo, UT, April 1987

# JOHN W WINTERHOLLER

## PROFESSIONAL SUMMARY

Entrepreneurial and creative Founder passionate about turning innovative ideas into tangible results. Experienced formulating and executing strategic plans, creating new products and services, and developing business opportunities. Track record of multiple successful business ventures and leading teams of professionals to maximize profits and deliver success. Experienced in leading and supervising highly effective operational and sales teams. Adept at implementing strategic business plans, driving growth and improving operations. Skilled in stakeholder relations. Collaborative and dedicated to building and leading talented and motivated individuals.

## WORK HISTORY

July 2023 - Current

**GALEXXY LLC - Founder - Chief Operations Officer**, Salt Lake City, UT

Led the strategic design and implementation of the launch of an international direct-sales company in the functional mushroom, supplement, and health & wellness industry.

June 2023 - Current

**PILLARS International - FOUNDER - CEO**, Draper, UT

- Designed and launched a revolutionary software platform to disrupt the direct-selling industry and to service all businesses that pay sales personnel through commissions and bonuses.

January 2005 - Current

**Strategic Leadership Partners - Principal - Founder**, Salt Lake City, UT

- Led the strategic planning process to define business goals and ensure alignment across all departments for companies of varying sizes and across multiple industries
- Consulting clients in a variety of industries and disciplines, including direct-sales, MLM, retail & franchising, software and technology development, new product development, leadership development, executive coaching, strategic planning & execution, and organizational efficiency.

February 2016 - May 2023

**Exigo/DirectScale - Enterprise Sales Executive**, Dallas, TX

- Implemented customized sales strategies for diverse industry verticals to maximize profitability.

May 2007 - December 2015

**Syntek Global Inc. - CEO - Founder**, Draper, UT

- Developed a high-performance executive team to expand sales and operations globally to achieve optimum profitability.

## **SPECIAL ASSIGNMENTS & AFFILIATIONS**

- Board Member - National Advancement Council - Brigham Young University
  - Adjunct Instructor - Westminster College Gore School of Business MBA Program
  - Adjunct Instructor - University of Utah Hospitality Certification Degree Program
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## **SKILLS**

- Revenue Development
- Customer Focus
- Organizational Structuring
- Board Collaboration
- Operations Management
- Change Management
- Service Delivery Oversight
- Strategic Vision